

ABSTRACT OF THE DISCLOSURE

A storage device including a storage medium having a data area configured to write content data therein and an identifier area configured to write an identifier
5 therein, and a storage medium support frame configured to hold the storage medium and provided with visible information that corresponds to the identifier, the visible information being visible from the outside and selected from the group consisting of a character, symbol, pattern, color, and combination of a character, symbol, pattern, and color.